



PRESS RELEASE

WNY LITERACY INITIATIVE ADDS IMPORTANT NEW PARTNERS

The City of Buffalo and the Mayor's Office Join WNY Literacy Initiative

Buffalo, August 17, 2022 – The WNY Education Alliance is pleased to announce that Buffalo Mayor Byron W. Brown and the City of Buffalo have agreed to become partners in the WNY Literacy Initiative.

The WNY Literacy Initiative is a collaborative effort comprised of teachers, parent groups, community organizations, education non-profits, and literacy experts, including Mayor Byron W. Brown and the City of Buffalo, the Buffalo Police Athletic League, Dyslexia Allies of WNY, Dyslexia Services of WNY, The Education Trust – New York, Literacy Buffalo Niagara, Monkey See, Monkey Do...Children's Bookstore, the New York State Network For Youth Success & the Afterschool Network of Western New York, Neuhaus Education Center, The Reading League, Read to Succeed Buffalo, Say Yes Buffalo, Teach My Kid to Read, We the Parents of WNY, WNY Education Alliance, and the WNY Literacy Collaborative.

The mission of the WNY Literacy Initiative is to increase awareness of the science of reading and facilitate partnerships between local schools and educational organizations that support evidence-based reading instruction through teacher training and the implementation of high-quality, content-rich curriculum.

Tarja Parssinen, founder of WNY Education Alliance, commented: "We are thrilled to have Buffalo Mayor Byron Brown and the City of Buffalo join this important initiative. Through projects like the Summer Reading Challenge and Summer Youth Internship Program, and the City of Buffalo's partnership with Say Yes Buffalo, Mayor Brown and the City of Buffalo have actively supported efforts to improve educational outcomes for students in Buffalo. We look forward to partnering together on the WNY Literacy Initiative to help increase literacy rates throughout Western New York."

To support this initiative, the partners will host the WNY Science of Reading Conference in Buffalo on Saturday, November 5, 2022. Teachers and school administrators interested in learning more are encouraged to visit www.wnyeducationalliance.org.



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About (in alphabetic order):

The Buffalo Police Athletic League

The Police Athletic League of Buffalo, Inc. (PAL) is a not-for-profit organization that provides youth of the City of Buffalo with recreational, educational, cultural, environmental and preventive program activities in structured, supervised and organized settings, using professional recreation and law enforcement personnel, in an effort to provide leadership, direction and an opportunity for those youth to become responsible, successful adults.

Dyslexia Allies of WNY

Dyslexia Allies of WNY is a local chapter of Decoding Dyslexia – NY, and we are allies of all dyslexia groups. Our focus is connecting families to resources, support, educational interventions for dyslexia and improving instruction for students in New York State.

Dyslexia Services of WNY

Dyslexia Services of WNY offers intervention, advocacy, consultation, professional learning, assessment, and dyslexia education and simulation, as well as comprehensive literacy services for any struggling reader.

The Education Trust – New York

The mission of EdTrust–NY is to eliminate the gaps in equity and opportunity that hold back too many students from reaching their full potential, especially those who are low-income or students of color, in order to enable all students in New York State to achieve at high levels — from early childhood through college.

Literacy Buffalo Niagara

We are the only provider of free, one-on-one tutoring for adults in Erie and Niagara counties. Adults looking to read better or learn English are welcome to reach out to us. Our vision is that all people in Erie and Niagara counties are literate. Our mission is to develop literacy skills by providing free tutoring in Erie and Niagara counties through engagement and training of diverse community volunteers.

Mayor Byron W. Brown and the City of Buffalo

The Honorable Byron W. Brown was sworn in to a fifth-term as the 62nd Mayor of New York’s second-largest city in January of 2022. Mayor Brown is a long-time champion of Buffalo’s students, especially as it relates to literacy. He established his Reading Rules! Kids Summer Reading Challenge over 20 years ago, in an effort to “maximize the reading potential of our youth and encourage their developmental success.” Over 25,000 students have completed this Summer Reading Challenge since the inception of this program.



Monkey See, Monkey Do...Children's Bookstore

Monkey See, Monkey Do...Children's Bookstore is a locally owned, independent bookstore in WNY that opened in 2009. Our mission is to foster a love of reading, spark curiosity and imagination, encourage independent thinking, and promote healthy, active lifestyles for all ages. Our curated book services and literacy experiences entertain, educate and inspire readers through our love of books. We are committed to working with local schools, teachers, librarians, businesses and the WNY community to support literacy efforts and provide meaningful experiences.

New York State Network for Youth Success / Afterschool Network of Western New York

The New York State Network for Youth Success (NYS NYS) is dedicated to building a youth-serving system that increases the quality and availability of afterschool and expanded learning programs. The Afterschool Network of WNY (ASNWNYS) is a subset of the New York State Network for Youth Success and serves as an intersection point for afterschool and out-of-school time stakeholders in Western New York. The ASNWNYS works collaboratively with NYS Regional Office-WNY to engage in systems-level work around policy, partnerships, and quality assurance to create conditions for programs to operate effectively and meet the diverse needs of young people in the region in out-of-school time settings.

Neuhaus Education Center

Neuhaus Education Center is a non-profit educational organization located in Bellaire, Texas. Our mission is to promote reading success for all by providing evidence-based professional development to educators, information and resources to families, and direct services to adult learners. Learn more at www.neuhaus.org.

The Reading League

The Reading League is a national education nonprofit led by educators and reading experts dedicated to promoting knowledge that will accelerate the global movement toward evidence-aligned reading instruction. We train and support educators and school leaders, and by extension, we also serve parents, specialists, and researchers.

Read to Succeed Buffalo

Read to Succeed Buffalo believes that through exposure to high quality, intentional, literacy instruction and literacy-rich environments from birth through 3rd Grade, all children, regardless of economic or social challenges, can achieve success. Read to Succeed Buffalo administers evidence-based literacy coaching programs in licensed child care, Head Start and Kindergarten - 3rd Grade classrooms throughout Buffalo.

Say Yes Buffalo

The mission of the Say Yes Buffalo partnership is to remove barriers to educational attainment, workforce participation and economic mobility for students in public and charter schools in Buffalo, NY. Our collective impact partnership, centered on racial equity and inclusion, provides a postsecondary tuition promise and cradle-to-career comprehensive supports to increase the rates of high school and postsecondary completion and the achievement of fulfilling professional employment.

**Teach My Kid to Read**

We are committed to creating awareness and providing education about how we learn to read and where the different resources fit, so librarians, parents and guardians are empowered to help more kids learn to read and discover the joy of reading.

We the Parents of WNY

We the Parents of WNY is an intergenerational collaboration of parents, community organizations, faith-based leaders, and concerned educators.

WNY Education Alliance

The WNY Education Alliance is a non-profit organization committed to improving education in the Western New York area through advocacy, community engagement, and strategic partnerships.

WNY Literacy Collaborative

At WNY Literacy Collaborative, our mission is simple: to help ALL children learn to read. Our goals are to help ensure educators are equipped with the knowledge of evidence-based reading instruction, to provide collaborative implementation and support aligned with the science, and to compile resources into one easy to access, shareable location.

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